

# PRIVATE LABEL

*Your custom creation starts here*



# BOOZEHOUNDS

BLENDED BEVERAGES

TAILOR-MADE SOLUTIONS



*let's craft a tailor-made solution*



**Elevate your brand with exclusive, handcrafted beverages**

At Boozehounds, we believe in the power of a unique, unforgettable drink. Your brand deserves a spirit that doesn't just stand out—it tells a story. Our private label services bring a one-of-a-kind experience to your customers by crafting a spirit as distinctive as your brand. Whether you're starting with a detailed concept or just an idea, our team will work with you every step of the way, from creating the perfect recipe to designing a bottle that's hard to forget.

And if you're looking for a meaningful, memorable way to connect with clients or reward your team, these tailored spirits make exceptional gifts—perfect for year-end bonuses or exclusive corporate gestures. Sending a bottle that's designed exclusively for your company—something as personal and memorable as it is enjoyable.

*some of our key  
benefits*

# **EXPERTISE & SERVICES**

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# YOUR PARTNER IN CRIME

*for custom creations*

issue 8

## HERE'S WHAT MAKES BOOZEHOUNDS THE IDEAL PARTNER:

- **Custom Formulations:** We take your vision and transform it into a unique recipe that captures your brand's flavor and style.
- **Unique Packaging Options:** From bottle selection to label design, we offer fully tailored options to match your brand's look
- **Small Batch Flexibility:** Our production process allows for small minimum orders, so whether you're an established business or just getting started, we can create something exceptional for you.



## FROM SPIRITS TO REFRESHING NON-ALCOHOLIC BEVERAGES

We are passionate blendmasters, taking spirits and liqueurs and twisting them into customised and unique flavors. Our expertise isn't limited to spirits and liqueurs—if you're envisioning a custom non-alcoholic beverage, we can bring that to life, too.

From sophisticated mocktails to unique cordials, alcohol-free infusions or funky bitters, you name it, we'll make it happen.



*what's to be expected*

# **THE IDEA & PROCESS**

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# THE PROCESS

*a brief overview*

*step one*



## 1. CONSULTATION

It all begins with a conversation. We sit down with you—whether over a coffee, a cocktail, or a call—and dive into your brand's story, vision, and personality. What flavors speak to your brand? What experience do you want your customers to have? Together, we shape an idea of the spirit that will represent you and capture the essence of what you stand for.

*step two*



## 2. RECIPE DEVELOPMENT

Our distillers take that initial vision and turn it into something you can taste. We experiment, refine, and sample until we find that perfect balance that feels just right. With your input, we craft a flavor that's unique to your brand, whether you want something bold and edgy or smooth and refined. Already have a tried-and-true recipe? Wonderful! Share it with us, and our team will step in to handle production, maintaining every detail you've perfected.

*step three*



## 3. PRODUCTION

From our hands to yours, we treat each batch like a work of art. Our production team is dedicated to ensuring that every bottle meets Boozehounds' high standards for excellence and consistency. Each step is meticulously managed, whether it's a recipe we've developed together or one you bring to the table. You'll know that every bottle holds the quality and care your brand deserves.

# THE PROCESS

*a brief overview*

*step four*



## 4. BOTTLING

Now it's time to give your spirit the finishing touch. From elegant glass to contemporary designs, we offer a variety of packaging options that align with your brand's aesthetic. Imagine your product, beautifully bottled and ready to be unveiled. For those bringing their own bulk product, we're happy to provide bottling-only services, ensuring that every detail is handled with precision.

*step five*



## 5. LABEL DESIGN

Your label is your product's first impression, so we work closely with you to create something memorable. Our designer listens, explores, and refines to develop a label that resonates with your brand's story and captures the attention of your customers.

Already have a label design ready to go? Great! Simply coordinate with your printer to match our labeling machines, and we'll ensure your vision is beautifully applied.

*step six*



## 6. MARKETING - PHOTOGRAPHY & EVENT SUPPORT

Once your product is ready, we'll help you showcase it with professional photography—perfect for social media, websites, and print. Planning a launch? Let's make it unforgettable. Whether it's an intimate tasting or a lively cocktail party, we can host at our headquarters or bring the experience to you. To top it off, we'll craft a custom menu featuring your spirit, ensuring a personalized and memorable debut.

*optional*

*let's see some visuals*

# **CUSTOMISED CREATIONS**

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# FLAVOUR TAILOR

*organic cordials*

issue 8

## A LITTLE SOMETHING ABOUT THIS PROUCT:

- **Coco & Lime**
- **Cranberry & Pine**

Ditch the sugary mixers and embrace this all-natural, handcrafted elixir. Elevate your mixology game with Flavour Tailor Cordials.

Combine 5cl of this vibrant cordial with ice and your spirit of choice. Prefer a non-alcoholic delight? Simply swap the spirit for your favorite mixer. In a flash, you'll be sipping on a perfectly balanced, sophisticated drink.



## BOOZEHOUNDS WAS INVOLVED IN THESE STEPS:



# THE COCKTAIL CLUB

*range of liqueurs*

issue 8

## A LITTLE SOMETHING ABOUT THIS PRODUCT:

- **Falernum Liqueur** with roasted pineapple & all spice
- **Bourbon Liqueur** with maple syrup & bacon
- **Tequila Liqueur** with agave & chamomile
- **Triple Sec** with honey & orange

Designed for quick, easy, and high-quality cocktails, these premium liqueurs transform any drink in just seconds. Simply mix 5cl with 10cl tonic or soda for a perfectly balanced, delicious drink.



## BOOZEHOUNDS WAS INVOLVED IN THESE STEPS:



# IMMOHRTAL & AMOHR

*coffee liqueur + amaretto*

issue 8

## A LITTLE SOMETHING ABOUT THIS PROUCT:

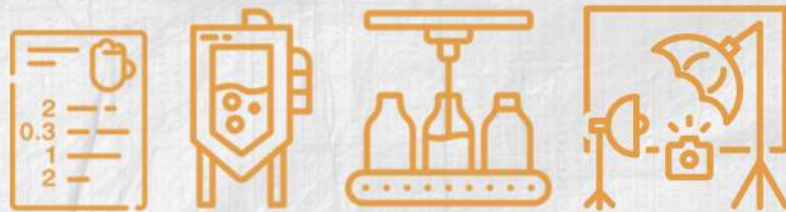
- **Immohrtal:** coffee liqueur
- **Amohr:** amaretto

Our neighbours are baristas, so we saw them disposing kilos of used coffee grain on a daily basis. Which is why we came up with a collab, recycling the grain in barrels of neutral rum, to let it further infuse, then adding some zzzing with nice hard English rum.

It's lower in sugar, which gives control to any drink and packs a punch without overruling.



## BOOZEHOUNDS WAS INVOLVED IN THESE STEPS:



# ZEEMEERMIN

*barbados rum*

issue 8

## A LITTLE SOMETHING ABOUT THIS PRODUCT:

Zeemeermin, an exceptional aged rum from Barbados, captures the essence of the Caribbean in every sip. Its rich, complex flavor profile is a testament to meticulous distillation and aging techniques.

This rum's unique trademark, a subtle seasalt finish, adds an intriguing layer of complexity, making it a versatile spirit perfect for crafting cocktails or simply savoring neat.

A must-try for rum enthusiasts!



## BOOZEHOUNDS WAS INVOLVED IN THESE STEPS:



We've taken an elevated step by printing the label design directly onto an elegant ceramic bottle. This innovative approach not only eliminates the use of plastic labels but also enhances the aesthetic appeal. The result is a striking, high-quality finish that embodies exclusivity and sophistication, setting this brand apart on the shelf. Sexy, right?!

# LET'S GET IN TOUCH

*and start crafting!*

Whether you're a gin enthusiast, a whiskey aficionado, or a tequila lover, Boozehounds has something to delight every palate. Think of us as the whimsical artisans of the spirits world, like Willy Wonka, but for grown-ups and with a much bigger emphasis on booze.

Craving a whiskey that boasts the depth of a 50-year age without the wait? We've got you covered. Dreaming of a gin infused with fairy dust? Say no more, we're on it! Let's embark on a creative journey together and craft a beverage that's as extraordinary as your imagination!

Our blendmasters are ready to help you create a private label that perfectly suits your tastes and needs. Our team will work with you every step of the way to create a one-of-a-kind spirit or liqueur that reflects your style and personality.



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